



Centro CHA Inc

Outreach Work Plan: English Language Learner (ELL grant)

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Goal: Outreach in Los Angeles County, primarily focusing on the Long Beach and Harbor Area

Strategy: Conduct as many presentations about the services that Centro CHA offers on-site and off-site; focus on outreaching ELLs to be able to enroll them in program.

- Offer esl/civics classes on site to community members who are in the process of becoming a naturalized citizen
- Offer GED class on site to community members to assist them obtain the equivalent of a H.S. diploma
- Conduct presentations to public libraries in the Long Beach area.
- Attend Adult Program meetings to inform community leaders and members about the ELL program
- Attend LBUSD parent meetings to conduct presentations
- RSVP to community events available in the City of Long Beach
- Attend Partner meetings, such as NALEO and Immigrant Task Force Meetings to share about the ELLs services

Activities	Outcomes
Establish a process to ensure community members receive information about Centro CHA services and ELL services	Centro CHA: ELL community navigator and Staff provided information to potential clients about CHA services and ELL services
Request and distribute flyers to libraries and other public places at their site	Community members learned about the services that CHA offers and upcoming ELL trainings and classes
Implement flyers to inform clients about upcoming ELL events, such as esl/civics classes, GED, etc.	Community members registered to upcoming events, in particularly esl/citizenship classes