



ELL/Immigrant Workforce Navigator Pilot Project Convening

JANUARY 30, 2018

8:00 am – 3:30 pm

SHERATON PARK HOTEL, at the Anaheim Resort
1855 South Harbor Boulevard, Anaheim, CA 92802

AGENDA

8:00 Registration: Grantee Networking Breakfast

- Continental breakfast and an opportunity to catch up with peers

9:00 Welcome and Opening: Building Alignment through Career Pathways

- State Action to Support the Work – Jennifer Hernandez, CLWDA
- Agenda Overview: Navigating the Convening – Ursula Bischoff, ALLIES

9:30 Keynote – The Role of Language and Culture in Supporting Immigrant Job Seekers

- Heide Spruck Wrigley, Literacywork International

10:30 Break

10:45 – 11:45 Affinity Group Mini-Workshops

Members of grantee teams self-select which to join. Small group discussions will be facilitated by workshop leaders. In each mini-workshop, participants will:

- Briefly state why they are attending (question, practice challenge)
- Hear an informal presentation/discussion by the leader(s) identifying best practices/strategies
- Engage in a group discussion that probes the issues/questions more deeply, including time for grantees to share what they are currently doing and explore how promising practices might be implemented in the pilots.

Workshop topics:

- Culturally Competent Outreach and Engagement: Hugo Romero UCLA Dream Center; Ilse Escobar, UTLA. Session will cover strategies for talking to immigrant communities, learning from best practices and what to avoid.
- Assessment – Heide Spruck Wrigley, Literacywork International; Amanda Bergson-Shilcock, National Skills Coalition. Session will cover alternative formal/informal assessment strategies, how to use conversations, checklists to help English learners



establish goals and support their success in education and training, and scenarios to gain cross-cultural insights.

- Digital Literacy and Online Learning – Alison Ascher Webber, EdTech; Andrea Willis, USA Learns – Session explores why digital literacy is a key aspect of immigrant integration and workforce preparation, highlighting USA Learns, a free Adult ESL and US Citizenship learning tool, and innovative digital learning models.
- Building Career Pathways On-ramps: Abby Snay, JVS, Natalie Roesler, Kaiser Permanente. Session leaders will speak to approaches to developing employer partnerships, with a focus on healthcare training partnerships, employer needs for staff with language and cultural competencies, and how a major healthcare provider recruits, trains and promotes career pathway growth.

11:45 – 12:15 pm Networking Break

12:15 pm - Working Lunch: Engaging Employers in Education and Training for ELLs

12:30 pm – Panel Discussion

Moderator: Ursula Bischoff, ALLIES

Discussants: Stewart Knox, ETP, Abby Snay, JVS, Natalie Roesler, Kaiser Permanente
Session will begin with introductory comments on employer engagement and soliciting questions from the audience. Panelists will discuss approaches to training partnerships, with a focus on strategies that support recruitment and advancement of English Language learners and opportunities for CBOs to be involved.

1:30 pm – Grantee Jigsaw and Networking

- Grantees will meet in their home teams, share what they learned in mini-workshop groups and during lunch presentation, and discuss how to update their workplans. Goal is to leave with concrete steps in one or more areas.

2:15 – Grantee Report-out on planned action steps

2:45 - Grantee Networking to follow up with others on action steps/lessons from the day

3:15 pm – Grantee Support and Activities for 2018

- Grantee feedback on day and areas of interest for TA in next 2 quarters
- Next steps on ALLIES TA and evaluation work plan

3: 45 pm – Adjourn