

Digital Literacy



- Required to Access Resources & Participate in Communities
- “Future of Work” is Now
 - Janitors at Google
 - What other examples?
- Needed for job search
 - New Employment Technologies
 - “Close It” Summit
 - What other examples?

















- Increasingly Required for Learning
 - Online Learning, Blended Learning
 - Blended Learning (to Accelerate & Personalize Instruction)
 - Opportunity to practice skills outside of class
 - Blended Learning
- Do not separate language & digital literacy instruction. They should be combined.
[Blog link](#)
- Mobile & Online Tools exist for ESL:
<http://mobileupproject.weebly.com/>



INNOVATIVE DIGITAL LEARNING MODELS FOR ELL IMMIGRANT ADULTS - SHOWING RANGE OF % ANYWHERE VS. % FACE-TO-FACE INSTRUCTION

[Read BLOG on CHART](#)



PROGRAM EXAMPLE	LEARNER DEMOGRAPHIC	% ANYWHERE DIGITAL LEARNING	% FACE TO FACE INSTRUCTION	ADDITIONAL SUPPORTS/ SUCCESS FACTORS	DIGITAL TOOLS USED	VISUAL OF % DIGITAL LEARNING
Mobile Up!  California Labor Federation	Low-income workers in California (janitors, long-term care workers, etc.) who can't get to class.	100%	0%	Bilingual Mobile Coaching (for learning support & career advancement)	Cell-Ed (Interactive Text & Audio phone lines or web app), Facebook Group, Phone Calls & Texting for Coaching	
Smartphone Workshops  BUILDING SKILLS PARTNERSHIP	Low-income janitors and other building service workers across California	Not tracked	Varies	Short series of 2-3 hour weekly workshops on how to use Smart Phones	Intro to various Learning Tools for English, Citizenship, or other learning needs	
Cyber-ESL  INSTITUTO	Low-income adults in Chicago, high percentage women and parents	85%	15%	Mobile Coaching, Virtual Classes, Counseling/Advising, Loaner Computer, Drop-In Technology Support, Childcare	USA Learns, Skype for Virtual Classes & Coaching, E-mail, Phone Calls	
English Now! Learning Circles  EdTech CENTER WORLD EDUCATION	Adults on waitlists in ESL programs at 5 sites nationwide	5-80%	20-95%	Peer Support, Possibility of getting priority position on ESL waitlists	USA Learns, Burlington English, DuLingo, Newsela, Voice of America	
Skills & Opportunity for the New American Workforce  NATIONAL IMMIGRATION FORUM	Retail workers at stores across the country	60%	40%	Classes held at work right before or after shifts, Community College Certificates put in HR files, Possibility of promotion	Custom Vocational ESL Mobile-Optimized Curriculum	
English Innovations  ENGLISH INNOVATIONS	Low level learners at 8 sites across the country	26%	74%	Coaches, Volunteer Support, Peer Learning, Technology Integration Throughout, Loaner Tablets, Civic Engagement through Host Sites	E-mail, Power Point, Video Editor, Skype, Duolingo, Tinycards We Are New York, USA Learns- Citizenship	
ESL Classes  Community Action, Inc.	Low level learners in rural areas of Central Texas	10-20%	80-90%	Childcare (as a result, night class is all women)	WhatsApp, Duolingo, Quizlet, USA Learns, Breaking News English, We Are New York, Interchange, Google Drive, Texting, E-mail	

CONSIDERATIONS WHEN DESIGNING A PROGRAM:

LEARNER CHARACTERISTICS:

How often participants can come to class (if at all), Access to Devices & Internet, Digital Literacy, Ability to Navigate the Learning Tools, Education Levels, Comfort Level in a Classroom, Experience/Skills with How to Study/ Learn Independently.

KEY FACTORS TO SUCCESS:

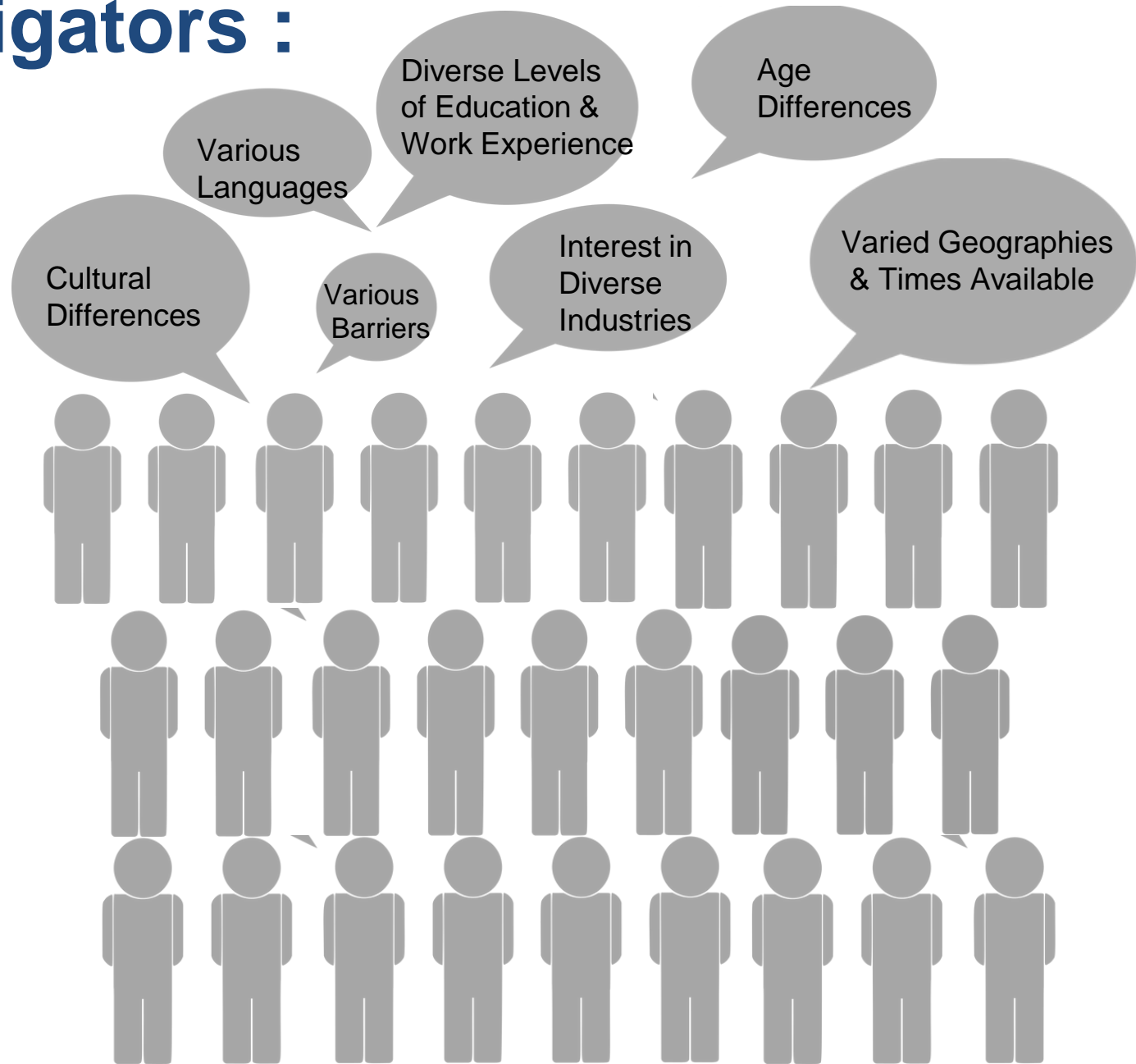
Holistic design with wraparound support services to increase retention, Human-Centered Design (put learner needs first), Commitment to innovation and iteration, Human Touch, Connecting students to each other & their communities, Bilingual Support.

OTHER KEY QUESTIONS:

How to build a Community of Learning with peer support and peer learning? How to incorporate volunteers? How much upfront orientation and technology training is needed? In blended learning, how do teachers align instruction with digital curriculum and support the digital learning? How to connect technology & ESL instruction to tasks in learners' daily lives?

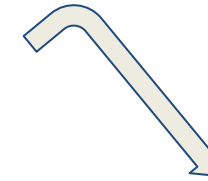
Challenge for Coaches/Navigators :

Alison, age 26
VESL Teacher & Career Coach



Potential for Mobile Coaching

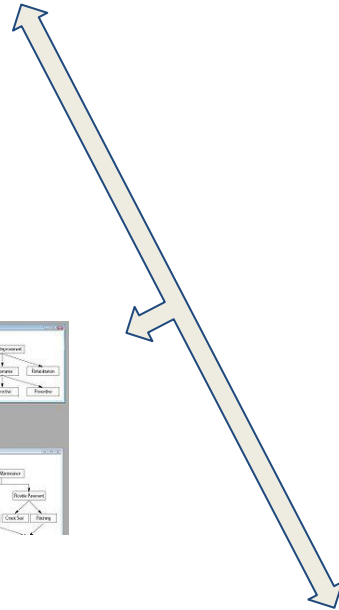
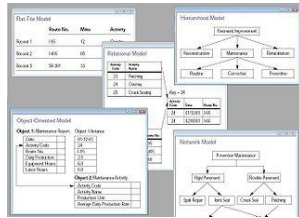
Career Coach/Navigator
(By Phone or In-Person)



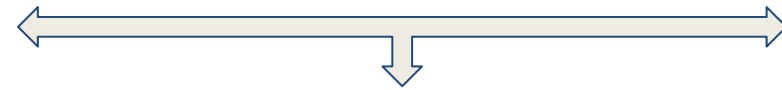
Refers clients to **Mobile Coaches** specialized in serving certain demographics:



- Youth/ Veteran/ Refugee, etc., and
- Bicultural and Bilingual



A **Web Portal** tracks all client interactions and stores information for giving referrals



Mobile Coaches supported (and trained) by **Industry Sector Navigators**, who develop corporate & HR relationships, expertise



EdTech
CENTER @
WORLD EDUCATION

