



ESL Providers' Network

March 1, 2013

Agenda

I. Introduction

- A. Introductions
- B. Meeting Purpose

II. Local Collaboration Updates

III. Website

- A. Overview
- B. Discussion

IV. Digital Literacy

- A. Background, Purpose and Best Practices
- B. Innovation and Implementation Grant Process Overview
- C. Small Group Discussion
- D. Large Group Report Outs
- E. Next Steps

V. Silicon Valley ALLIES and Policy Updates

VI. Summary and next steps

Website

The Vision:

Create a platform to enable and support robust collaboration among ESL providers. It will be a shared electronic space where the ALLIES community can find and post information, ask questions, locate resources, and stay connected.

Functionality:

- Basic ALLIES information
- Topical areas
- Upcoming events/announcements
- Document repository
- Communities of practice work areas
- List serve and list serve sign up
- Discussion board
- Site usage statistics

Sample - Document Repository



Outreach and Contact Information

Categories

Files

Housing Element Newsletter

1

Information from Stakeholder Groups

9

Documents

Date added

Order by : **Name** | Date | Hits [Ascendant]



Outreach contact list *hot!*

Contact information for stakeholder groups

Hits: 994

Download

View

Details

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Sample - Threaded Forum

Discussions	Replies	Latest Activity
 Getting the Mix Right What is your community's approach to matching your housing supply to local demand? Books like Going Solo and reports like Housing an Aging... Started by Maya Brennan	0	Feb 15
 New Report Out from the Center on Inclusionary Housing! We are pleased to announce the publication of a new report titled: After the Downturn: New Challenges and Opportunities for Inclusionary Ho... Started by Robert Hickey	0	Feb 14
 Has your community made its approvals process less discretionary for certain types of housing? If so, we'd love to hear about it! As part of a forthcoming report, the Center for Housing Policy is looking for examples of places that a... Started by Robert Hickey	1	Jan 25 Reply by Mary Rouleau
 Interesting New Research on Relationship between I7 and Good School Access	1	Jan 24 Reply by Janet Viveiros

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Questions:

- What are the pros and cons of ALLIES developing tools to enhance our online collaborative capacity?
How would you see yourself using an expanded online collaborative space?
- Are there online collaboration platforms that you find effective?

Digital Literacy

- **Definition** - Digital Literacy is the ability to use information and communication technologies to find, evaluate, create, and communicate information, requiring both cognitive and technical skills.
- **Examples**

Digital Literacy Survey Results

- Snapshot – not scientifically accurate
- 17 responses (56% adult schools, 31% comm colleges)
- Digital literacy skills are in demand
 - Wide technology gap among students in same classroom
- Some skills are taught (online ESL resources, navigating websites, keyboarding), others are not (evaluating websites, social networking)
- Access to computers not a barrier, access to time to plan and implement is.
- Full results available on ALLIES website

Grant Overview

- I. Purpose - Support digital literacy best practices or innovation.
- II. Funding – Up to \$3500
- III. \$20,000 in total funding
- IV. For use this year or fall semester next year

Small Groups

- I. Three discussion questions
- II. Reporters needed
 - A. Take notes on Google Form
 - B. Report out to group



Silicon Valley ALLIES

Innovation Initiative

Silicon Valley ALLIES is a *Workforce Innovation Fund Grant Recipient*

Purpose: Connect workers requiring English-language acquisition, work-readiness, and career-technical training to high-need, regional career pathways through a structured and coordinated multi-sector network involving:

workforce development, education, business, labor, community-based, foundations, and social service organizations.

Partners:

work2future WIB (southern Santa Clara county)

NOVA WIB (northern Santa Clara County)

Workforce Development San Mateo WIB (San Mateo County)

ALLIES consortium of adult schools and community colleges

Steering Committee

Adult Schools	Bob Harper	Campbell Adult and Community Education
	Kara Rosenberg	Palo Alto Adult School
	Lionel DeMaine	Sequoia Adult School District
Businesses	Sima Yazdani	Cisco Systems, Inc
	Francine Serafin-Dickson	San Mateo County Hospital Consortium
Community Organizations	Alison Webber	BSP
	Maria Elena Riddle	Center for Employment Training
	Stephen Hicken	Catholic Charities of Santa Clara County
Community Colleges	Anniqua Rana	Canada College
	Henry Yong	Evergreen Valley College
	Jenny Castello	Canada College
	Laurel Jones	Mission College
	Rachel Perez	Gavilan College
	Regina Stanback Stroud	Skyline College
Foundations	Leslie Dorosin	Grove Foundation
	Manny Santamaria	Silicon Valley Community Foundation
Elected Officials	Alicia Aguirre	Mayor, Redwood City
Support Services	Denise Boland	Santa Clara County Social Services
Labor	Rayna Lehman	San Mateo Central Labor Council
	Steve Preminger	Union Community Resources
Students	Ricardo Flores	Canada College
	Billy Lui	College of San Mateo
Workforce Investment	Chris Donnelly	Worf2future WIB
	Dave Holland	San Mateo WIB
	Kris Stadelman	NOVA WIB

Our Vision (draft)

English Learners succeed in family-sustaining career pathways

Approach

To coordinate and leverage the assets of the diverse institutions in San Mateo and Santa Clara counties to ensure English Learner success

Collective Impact Is a Method to Address Complex Problems

Collective Impact is the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem.

Services Are Provided by a Variety of Organizations, Whose Efforts Are Very Often Not Aligned



This is an example of “isolated impact”

SV Allies Partners Have Described Some of These “System Level” Gaps and Potential Solutions

Illustrative System Gaps

- **No unifying data system** across adult schools, post-secondary, and workforce
- **Lack of career pathways** from education institution to a desired job
- **Lack of region-wide collaboration** between adult schools and community colleges, such as: alignment of courses, alignment of school calendars, and cross-listing of courses
- **No “one stop shop”** for information about adult education and career training opportunities

Illustrative System Solutions

- Create **regional data systems**
- Map **career pathways** for students that links relevant services
- **Align courses** between adult schools and post-secondary institutions
- Create of **regional advocacy agenda**
- **Bridge non-credit to credit** courses
- Improve partnership with **private industry**

SV ALLIES Will Enable the Providers of these Services to Meet the Needs of Adult Immigrants by Fostering Systemic Alignment and Excellence



We are early in the process of defining system change strategies – Next steps include

Conduct an asset mapping

- What are the strengths and weakness of each sector
- What are the best roles each can play

Confirm emerging core principles for system improvements

- “No wrong door” – every organization can assess and cross-refer
- All partners play a role reflecting their core strengths
- Empower clients to navigate the system
- Align processes and systems

Identify change strategies – areas of focus

- Assessment and referral
- Common outcomes and metrics
- Promising practices – integrated, accelerated, and technology strategies
- Pathways
- Ongoing collaborative processes