

The Silicon Valley ALLIES Innovation Initiative Is Being Launched with Resources from a U.S. Department of Labor Grant

Overview

- The three workforce investment boards from **San Mateo and Santa Clara Counties** have received a **grant from the U.S. Department of Labor** to pursue an innovative, collaborative regional approach to improving workforce outcomes for adult English language learners

Vision

- To connect **workers requiring English-language acquisition, work readiness and career-technical training to high-need regional career pathways** in San Mateo and Santa Clara Counties

Goals

1. Better results for jobseekers and employers
2. Greater efficiency in the delivery of quality services
3. Stronger cooperation across funding streams and programs

The \$2.6 Million Grant Will Support this Work for Three Years

Approach

- To achieve these goals, the **three WIBs (NOVA, work2future, and San Mateo County)** will be joining **ALLIES** and other **organizations to form a structured and coordinated multi-sector network** across workforce development, education, business, labor, and support organizations
- A **collective impact** approach will be used to create a regional shared agenda for coordinating and aligning services for LEP adult immigrants
- A combination of **regional and sub-regional** approaches will be used to move the work forward

Project Team

- Cross-sector **Steering Committee** (representative of a broad set of stakeholder across the region) to guide the work
- **Paul Downs**, ALLIES: Facilitator
- **Dann Bergman**, San Mateo WIB: Project administrator
- **FSG**: Strategy, planning and process support
- **Evaluation Consultants** TBD

A Broad Range of Organizations Provided Support for the Grant; These and Other Organizations Will Be Engaged Throughout the Project

Public Agencies

- San Mateo County – County Manager’s Office
- County of Santa Clara Social Services Agency
- Redwood City Fair Oaks Community Center

Community Colleges

- Cañada College
- De Anza College
- Foothill College
- Gavilan College
- San Jose Evergreen Community College District
- Skyline College

Adult Education Providers

- Campbell Union High School District – Campbell Adult and Community Education
- Jefferson Union High School District – Jefferson Adult School
- Gilroy Unified School District – Gilroy Adult Education
- Mountain View-Los Altos Union High School District – MVLA Adult Education
- Palo Alto Unified School District – Palo Alto Adult Education
- San Mateo Union High School District – San Mateo Adult and Community Education
- San Mateo County Office of Education – Regional Occupational Program
- Santa Clara Unified School District – Santa Clara Adult School
- Sequoia Union High School District – Sequoia Adult School
- South San Francisco Unified School District – South San Francisco Adult Education
- Fremont Union High School District – Sunnyvale-Cupertino Adult and Community Education

Employers

- Cortec Precision Sheet Metal
- Goodwill Industries
- Juntos Finanzas
- Rhino Networks
- Stanford School of Medicine
- Sutter Health Peninsula-Coastside
- CI Championd LLC

Labor

- Building Skills Partnership
- San Mateo County Electrical Joint
- Apprenticeship and Training Center for IBEW/NECA, Local Union 617
- San Mateo County Central Labor Council
- Service Employees International Union 1877

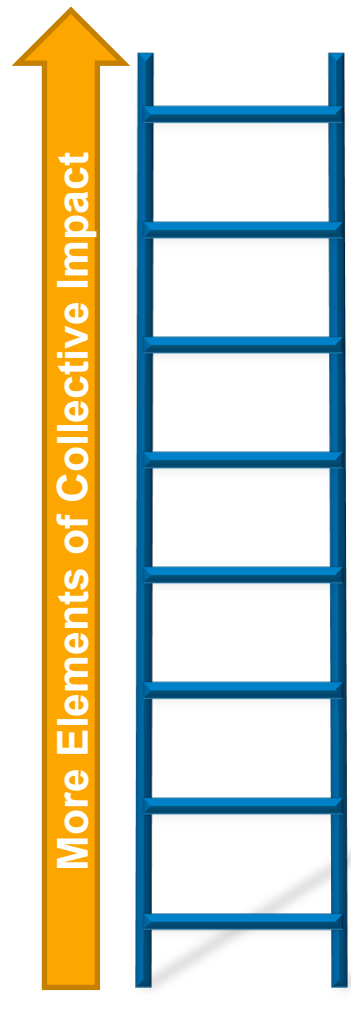
Economic Development

- Joint Venture: Silicon Valley Network
- San Mateo County Economic Development Association
- San Mateo Hispanic Chamber of Commerce
- Silicon Valley Leadership Group
- Working Partnerships

Community Based Organizations

- International Institute of the Bay Area
- Nuestra Casa
- Palo Alto Community Child Care
- Project READ Menlo Park
- Project READ San Mateo
- Sacred Heart Community Service
- South San Francisco Community Learning Center
- Vision Literacy

Collective Impact Is a Unique and Differentiated Approach from Other Forms of Collaboration



Type of Collaboration	Definition
Collective Impact Initiatives	Long-term commitments by a group of important actors from different sectors to a common agenda for solving a specific social problem
Funder Collaboratives	Groups of funders interested in supporting the same issue who pool their resources
Public-Private Partnerships	Partnerships formed between government and private sector organizations to deliver specific services or benefits
Multi-Stakeholder Initiatives	Voluntary activities by stakeholders from different sectors around a common theme
Social Sector Networks	Groups of individuals or organizations fluidly connected through purposeful relationships, whether formal or informal

Achieving Large-Scale Change through Collective Impact Involves Five Key Elements

Common Agenda

- **Common understanding** of the problem
- **Shared vision** for change

Shared Measurement

- **Collecting data** and **measuring results**
- Focus on **performance management**
- **Shared accountability**

Mutually Reinforcing Activities

- **Differentiated approaches**
- Willingness to **adapt individual activities**
- **Coordination** through joint plan of action

Continuous Communication

- **Consistent** and **open communication**
- Focus on **building trust**

Backbone Support

- Separate organization(s) with **staff**
- Resources and skills to **convene** and **coordinate** participating organizations

While bi-lateral collaborations exist between many of you, a collective impact approach enable to broader collaboration and alignment with other sectors and across the region

Today We Are Seeking Your Input on the Following Topics

- 1. Understanding the profile of adult immigrant English language learners**
- 2. Describing the challenges that students face in obtaining English language skills and careers providing a living wage**
- 3. Creating a landscape of the key organizations and initiatives working to improve outcomes English Acquisition and workforce outcomes for adult ELL in the region**

Your Input Will Be Important to Our Work throughout the Project

Next Steps

- A summary of today's input will be circulated in the coming weeks
- The SV-ALLIES Steering Committee will be convened in the coming weeks. The Steering Committee will create the initiative's Common Agenda and guide the strategy going forward
- The Steering Committee will also create a detailed stakeholder engagement plan, that will be shared with you once it is created